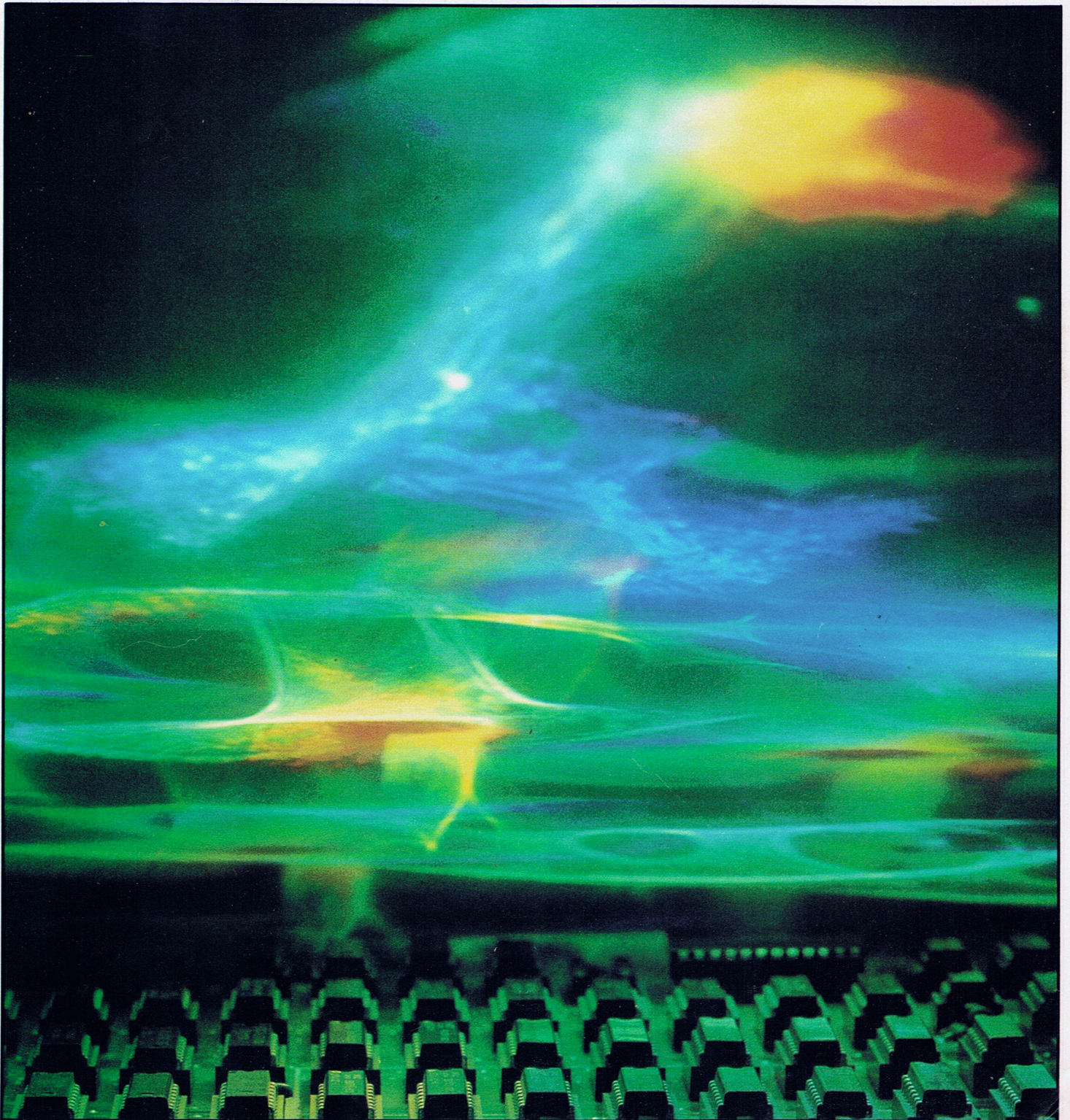


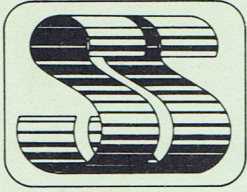
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June/July 1982





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June/July 1982

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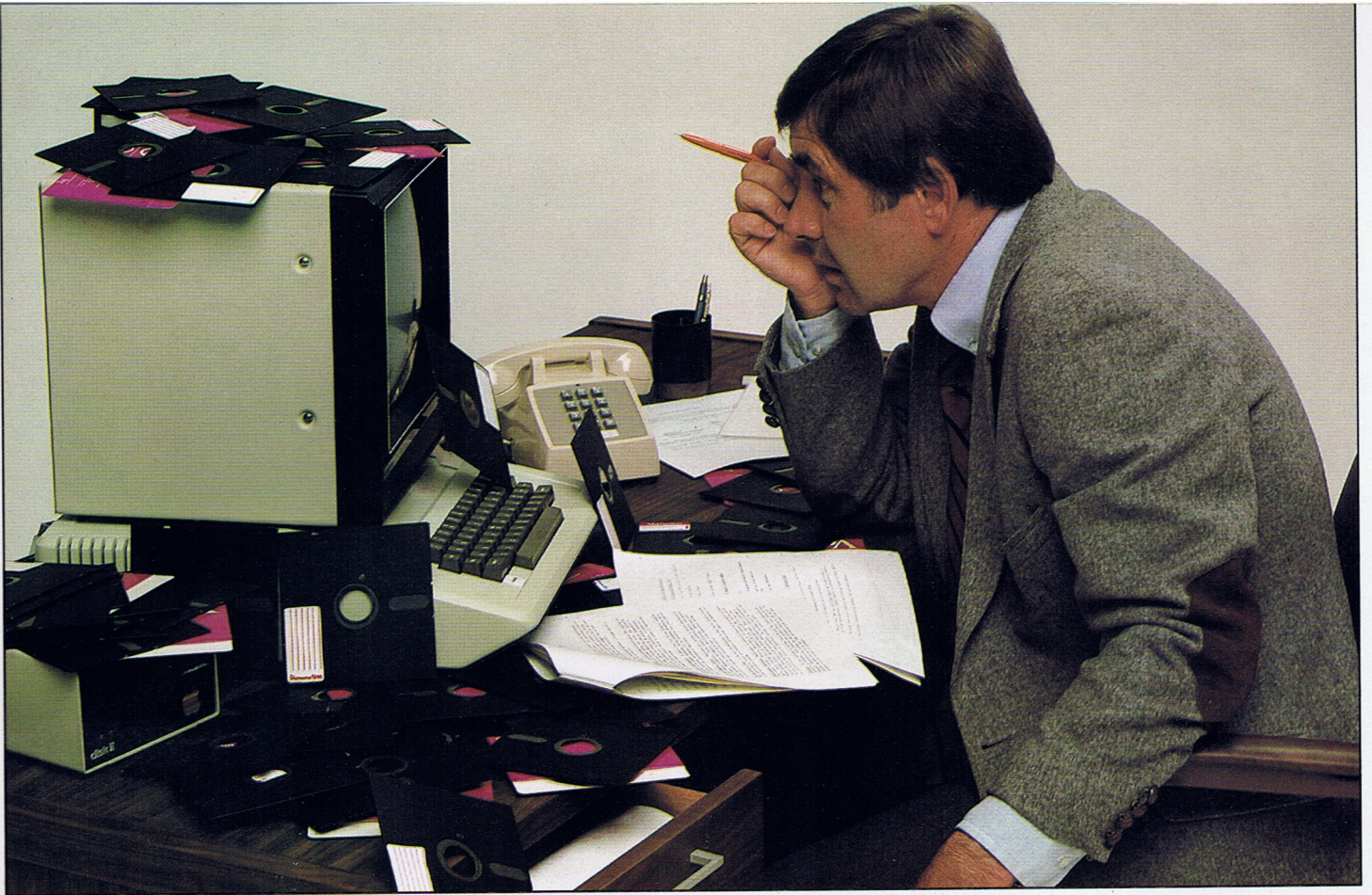
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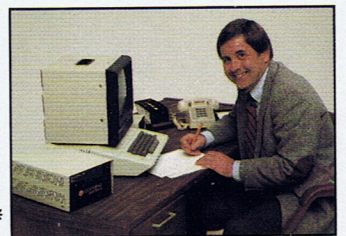
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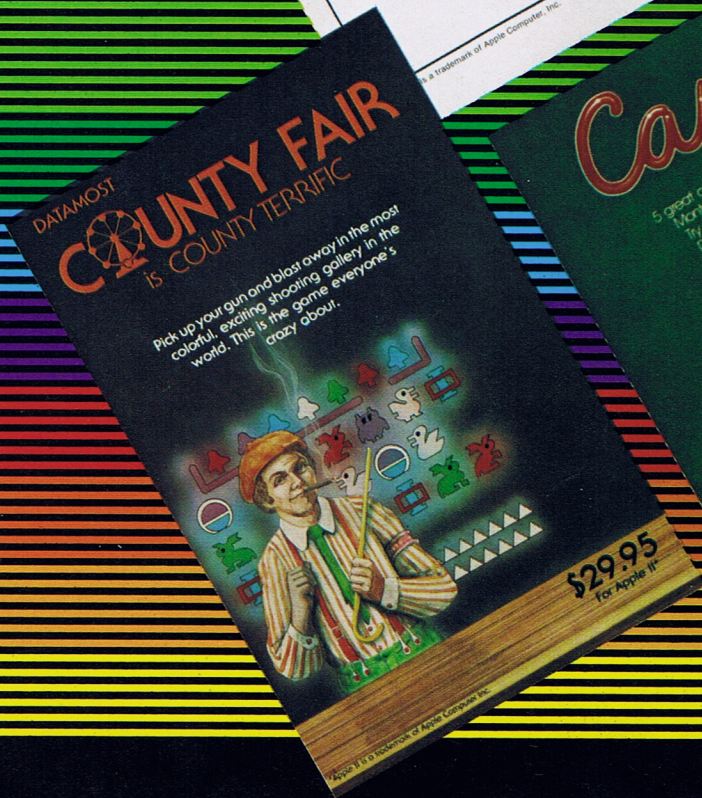
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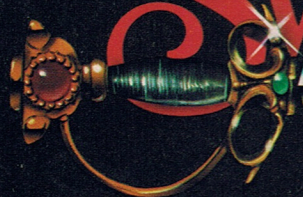


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Keeping up with the Ataris is no longer a trivial task, considering the rapidly changing state of the Apple market. But Softalk stays abreast of the most current developments through its Marketalk News and Reviews columns as well as various applications columns.

Making your personal computer a personal tool is not as simple as it sounds. Let Softalk help.

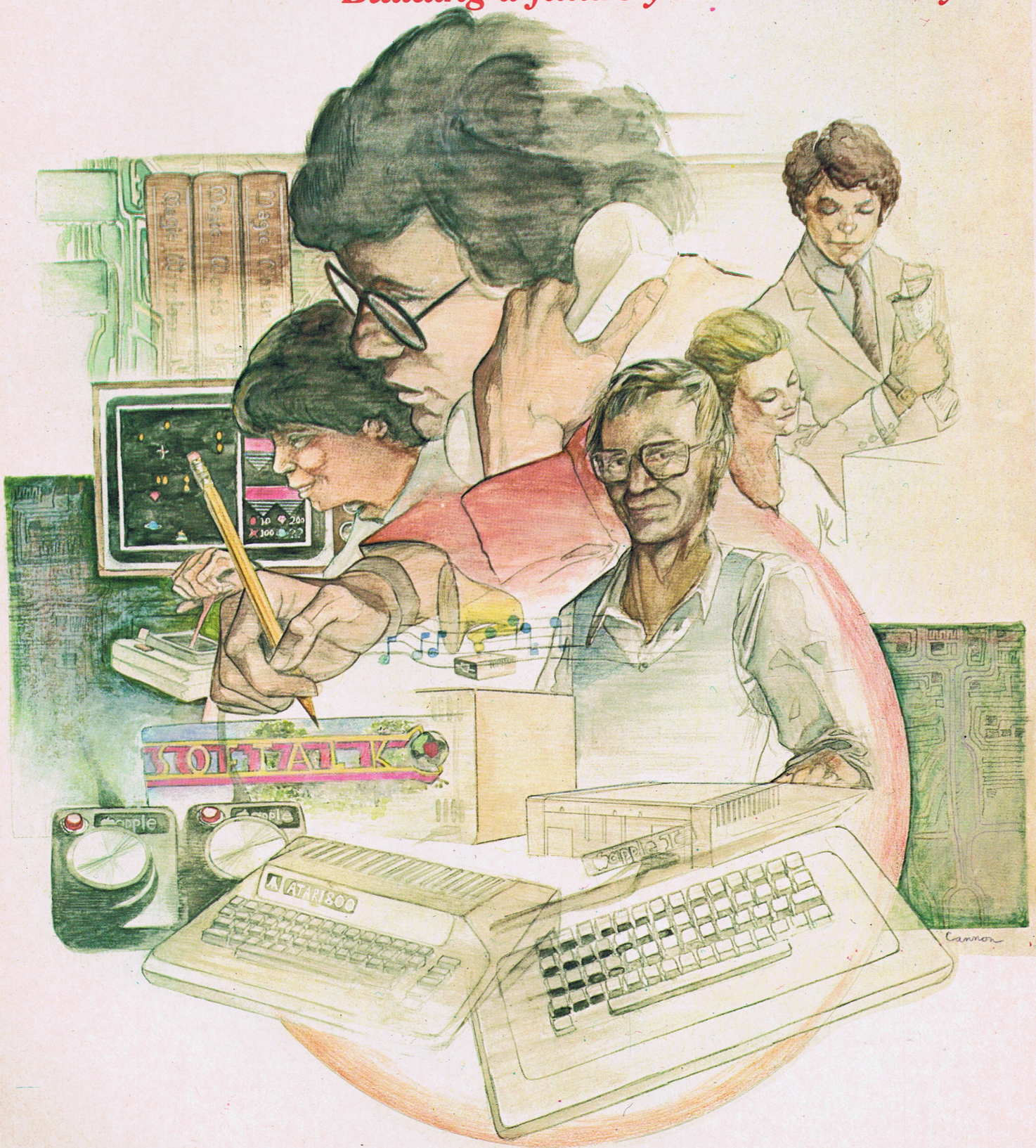
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MAGIC WINDOW

ADDITIONAL FEATURES:



Using very simple key-strokes, MAGIC WINDOW will manipulate paragraphs and make additions, deletions and corrections before printing. Centering and justifying are facilitated by your ability

to see the text on the screen. Most paper sizes can be simulated, giving the user the ability to type on an electronic replica of the document to be printed.

With a single keystroke, the MAGIC WINDOW is moved from side to side. You never need to hit return when your text touches the right margin, as the last word is automatically picked up and moved to the next line. When you reach the bottom of the page, the "window" will jump to the top of the next page. You keep typing without interruption.

MAGIC WINDOW transforms your Apple computer into a sophisticated word processor without additional modifications. Simulating a standard typewriter, MAGIC WINDOW requires no special training. All complexities of operation are eliminated by explicit instructions and a unique menu system that simplifies the powerful functions available. There is no need to type in commands, as you select only from the options presented to you.

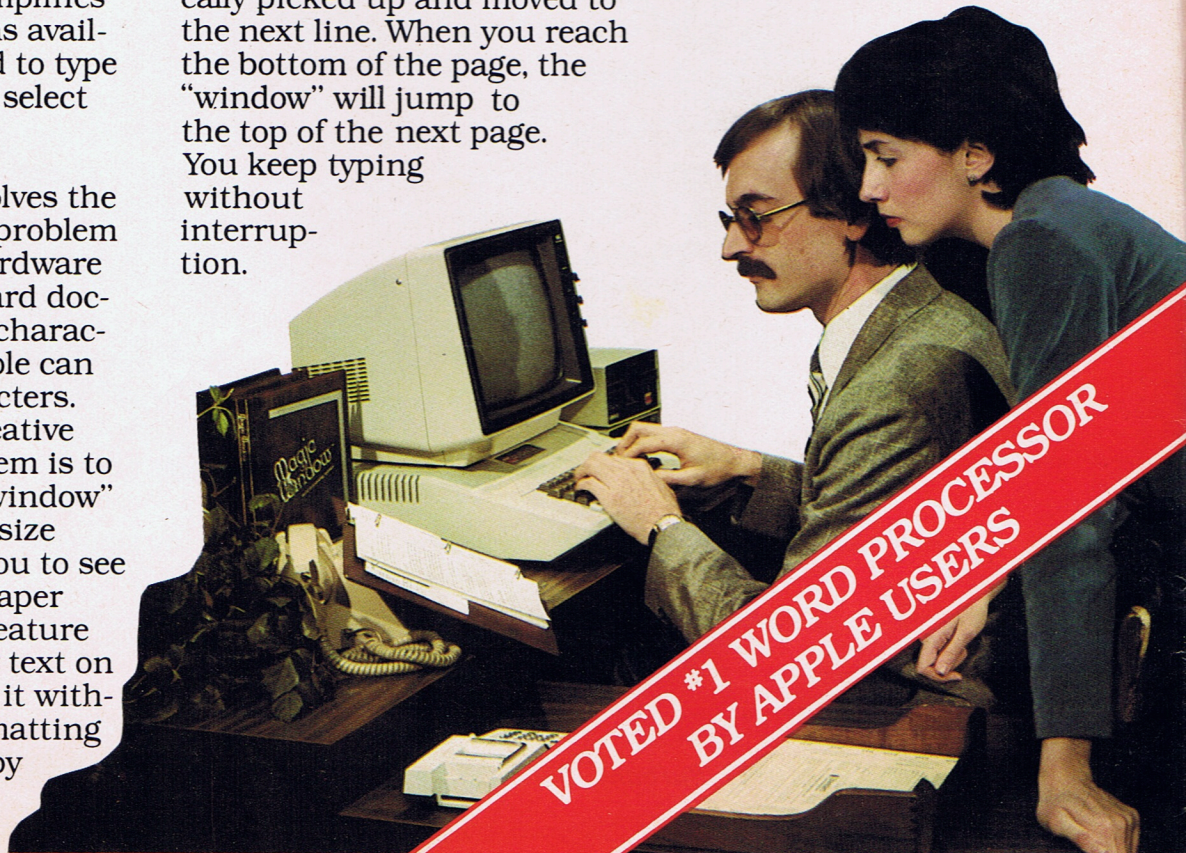
MAGIC WINDOW solves the Apple's video display problem without expensive hardware additions. The standard document or letter is 80 characters wide, but the Apple can display only 40 characters. MAGIC WINDOW's creative solution to this problem is to use the screen as a "window" that slides over a full-size document, allowing you to see all four edges of the paper while you type. This feature lets you position your text on the paper as you type it without inserting the formatting commands required by other systems.

TYPE AHEAD BUFFER—This unique feature allows you to type on the keyboard as fast as you can without fear of losing any words. With MAGIC WINDOW you don't have to wait for the system to catch up with you.

GLOBAL SEARCH—This command allows you to find repetitions in your document that you would like to change consistently. In other words, you can easily change all Mr. Smiths to Mr. Joneses.

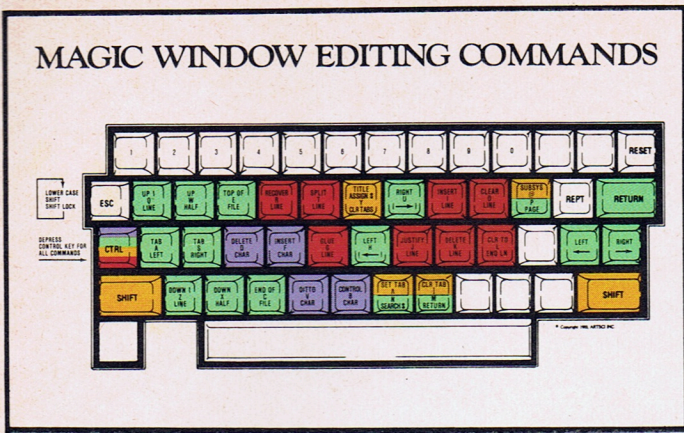
EXPANDABILITY—MAGIC WINDOW will utilize your lower case adapter, language system and custom printer drivers for Centronics, Qume, Diablo and many other printers.

STORAGE—MAGIC WINDOW uses two types of disk storage: binary files and sequential text files. The text files can be used by other programs or for electronic mail. Binary files are used to store your formatted documents.



**VOTED #1 WORD PROCESSOR
BY APPLE USERS**

MAGIC WINDOW EDITING COMMANDS



A four-color keyboard chart is provided for a quick graphic reference of editing commands. Its logical keyboard layout facilitates rapid learning. Complicated command sequences are eliminated altogether.

The real power and sophistication of a word processor is judged by how easy it is to use. MAGIC WINDOW's single keystroke commands make learning and operating it a pleasure.

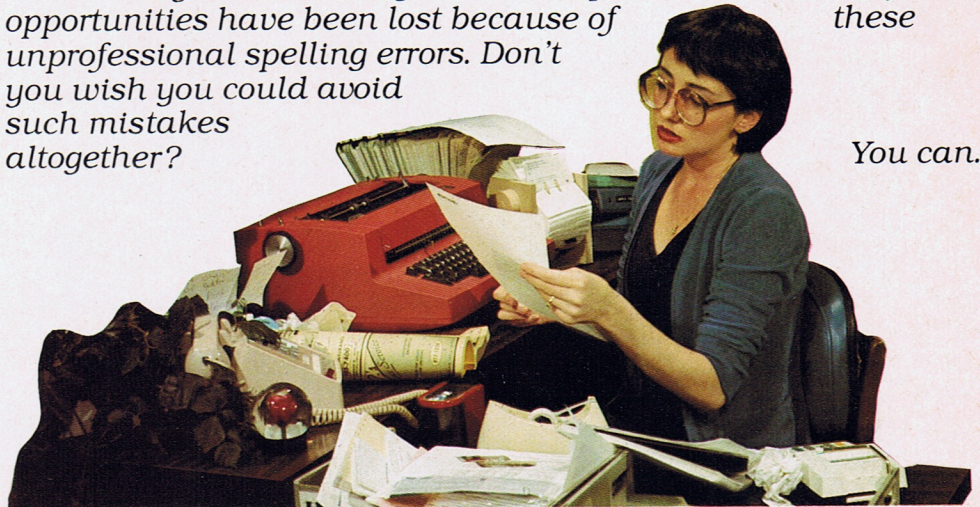
MAGIC WINDOW is being used by universities and technical institutes to teach electronic word processing. ARTSCI's system was selected after a critical review of all the word processors available. Each one was tested for three requirements: ease of use, natural engineering, and processing power.

MAGIC WINDOW's typewriter simulation and fun-to-use menu selection of functions gives the student, office secretary, writer or executive the easiest transition into electronic word processing.

MAGIC WORDS

The average person has a working vocabulary of 1,100 words and 10% of those are usually misspelled. These common errors are not only embarrassing but also expensive. Many job opportunities have been lost because of unprofessional spelling errors. Don't you wish you could avoid such mistakes altogether?

You can.



ARTSCI has created a professional proofreading system that uses the same positive features of MAGIC WINDOW: menu selection of options, natural engineering, simplicity of use, accuracy, and speed.

With MAGIC WORDS, an entire page is proofread for spelling errors and typos in seconds. When mistakes are found, you see the words in context on the screen or print out, and are given choices of how to handle each one.

MAGIC WORDS' main dictionary is more than ample, with 14,000 words

(thousands more than the average person uses.) Exceptional individuals will appreciate the user dictionaries which can hold thousands of extra words. New words, client's names, or specialized terms, can be added when found and edited with MAGIC WINDOW.

MAGIC WORDS operates on a single or multiple disk drive system. Simply boot the MAGIC WORDS diskette, insert the data diskette and with a few keystrokes your entire document is proofread in moments.

MAGIC MAILER



MAGIC WORDS' advanced features provide you with the most flexible system created for the Apple. You may print an error list, create a marked disk file, and check files in an unattended mode—separately or simultaneously. The most impressive feature is the ability to place a corrected document file on a diskette, eliminating the need to re-edit an error filled document.

User dictionaries are generated each time a correct word is found that is not contained in the working dictionary, and can be saved for later access. Multiple user dictionaries can be made as well, and efficiently edited and stored by the MAGIC WINDOW word processor. Additionally, MAGIC WORDS counts the number of words in each document and provides you with a printed report of the total.

MAGIC WORDS is invaluable in insuring the accuracy of documents originated with MAGIC WINDOW.



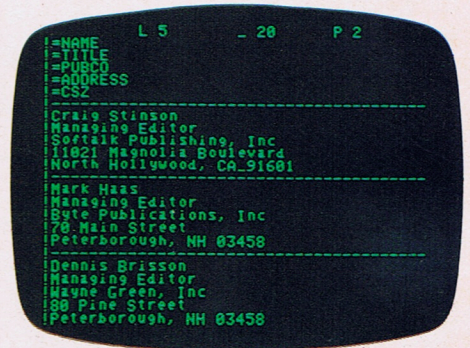
ARTSCI's MAGIC MAILER is a mailing list merge system designed to take MAGIC WINDOW document files and replace names, addresses, or any other section of the document with individual data—thus creating customized letters, invoices, labels or reminders.

MAGIC MAILER uses the same streamlined menu system utilized by MAGIC WINDOW and MAGIC WORDS. These three systems used together form the most complete and professional word processing mailing system on the market today. There is no limit to the amount of work they can save you.

For example: compose and edit a document on MAGIC WINDOW, correct it with MAGIC WORDS, and then file it. Build an extensive and complete mailing list for MAGIC MAILER's use, merge the two systems and instantly print an unlimited number of personal documents with individual data inserted wherever you've specified it. Send out letters that will be read instead of tossed!

MAGIC MAILER will replace information anywhere in a document, insert it within a paragraph, and then rejustify that line if required. Dollar values can be automatically justified to the right or centered on request.

MAGIC MAILER contains the most powerful data selection commands ever created for the Apple II. These commands automatically sort through thousands of records and select only the data you need.



MAGIC MAILER will operate using standard Apple sequential text files. MAGIC WINDOW, or any data base that creates these text files, can also be used.

Additionally, MAGIC MAILER will print envelopes, mailing labels, phone lists, invoices and thousands of other documents with minimal keystrokes.



The time and money you'll save using these three systems IS magic!

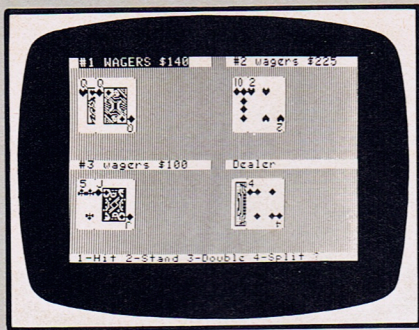
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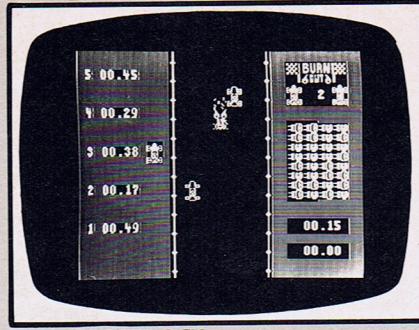
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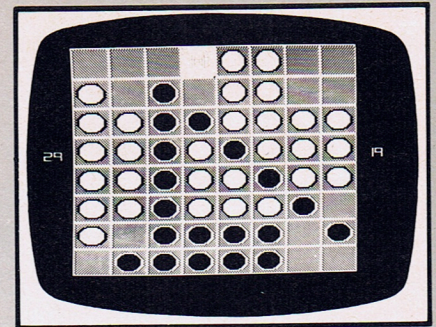
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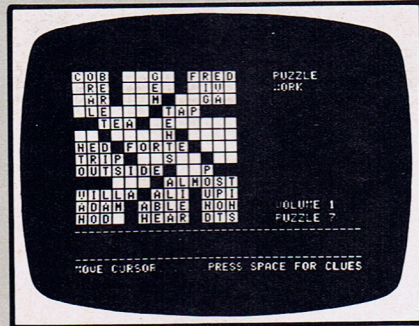
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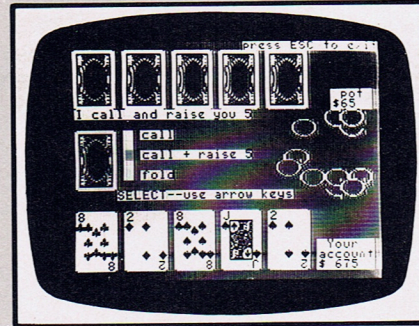
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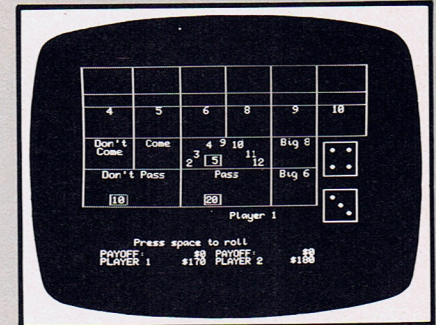
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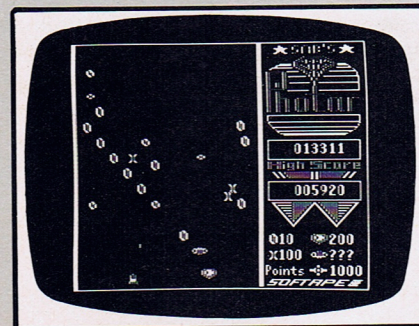
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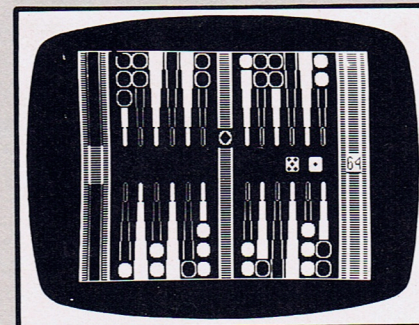
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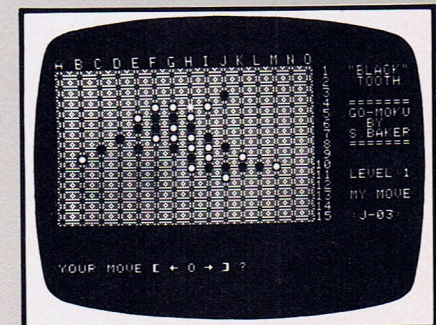
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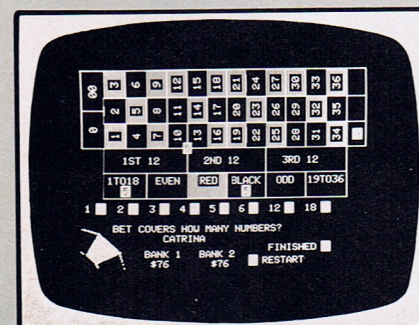
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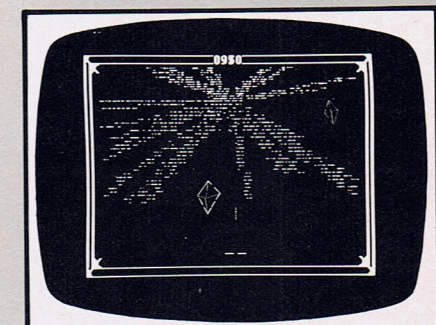
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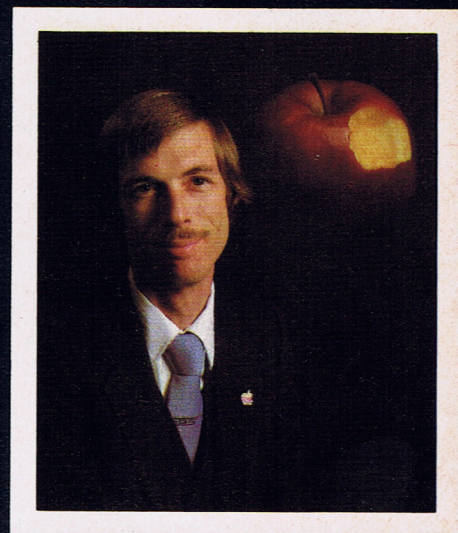
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TOM BURNS is Southwestern Data System's technical writer and software acquisition manager. Tom keeps authors informed about latest developments, and also is continually looking for high quality packages to add to the SDS product line.

JERRY BURNS provides full time technical support to both dealers and users of SDS software. Jerry also supervises production schedules and quality control, allowing SDS to quickly fill any order, large or small.

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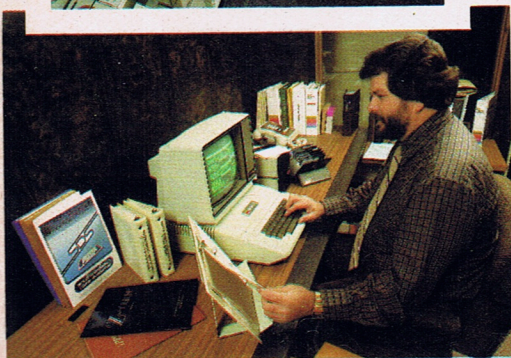
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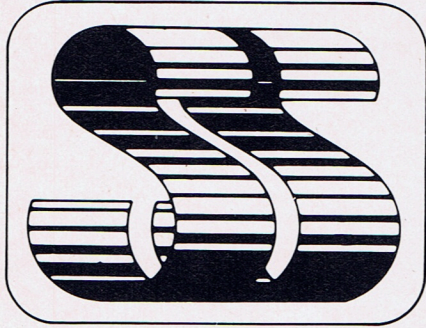


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- All major constellations are displayed in detail with or without outlines to identify stars and objects composing the star groupings. Both the Latin and English names are provided with the description.
- Both geometrical and graphical type outlines are provided. The commonly used geometrical outlines identify the key stars of the constellation. The alternative graphical outlines more clearly demonstrate the figure the constellation name suggests.
- Major galaxies, nebulae, clusters, double stars, etc. are pinpointed by special symbol for quick identification. Separate programs provide additional information about the nature of these subjects.
- Brightest stars are identified by name and location in each constellation.
- The touch of a key presents text describing the objects displayed.
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List Price **\$30.00** DOS 3.2 or 3.3



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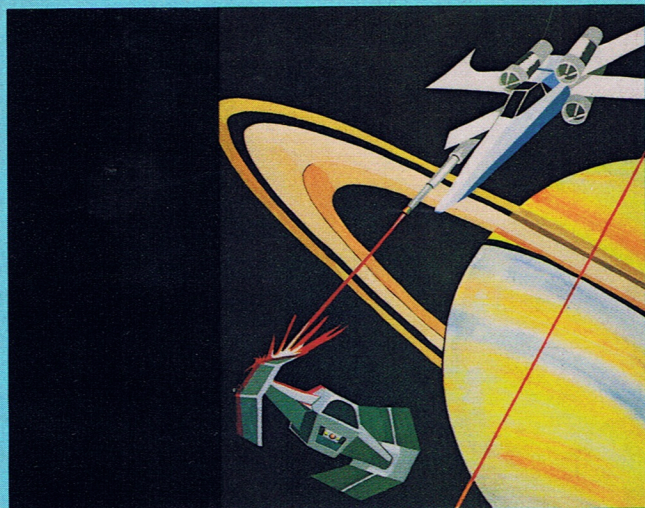
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Full Color - High Speed - Machine Language
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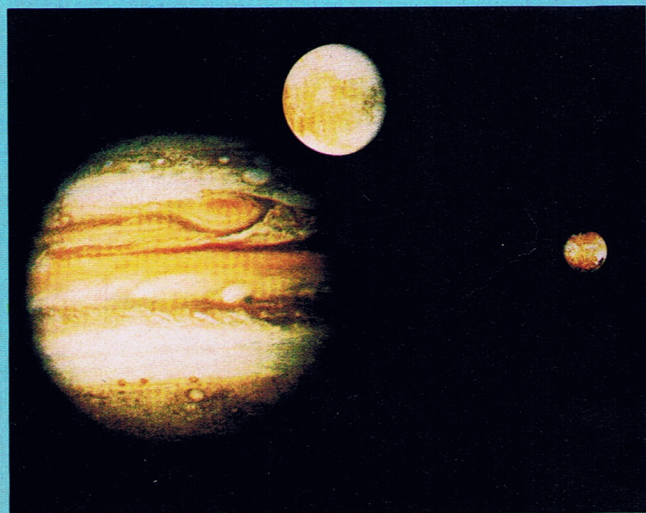
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This colorful high-resolution handbook puts the solar system at your fingertips. The Planetary Guide is a new and exciting way to learn astronomy as you follow the program from the moon and sun, to the planets and their orbits, to comets and asteroids. All major solar system members are displayed in detail. Moon phases and planetary movement are animated on high-res screens. Pick your date and see the location of all planets in orbit as well as where each planet appears in each constellation. Graphic displays along with text data and detailed tables provide an entertaining education for all ages. Single keystroke command allow rapid access to any of the general purpose or detailed programs.

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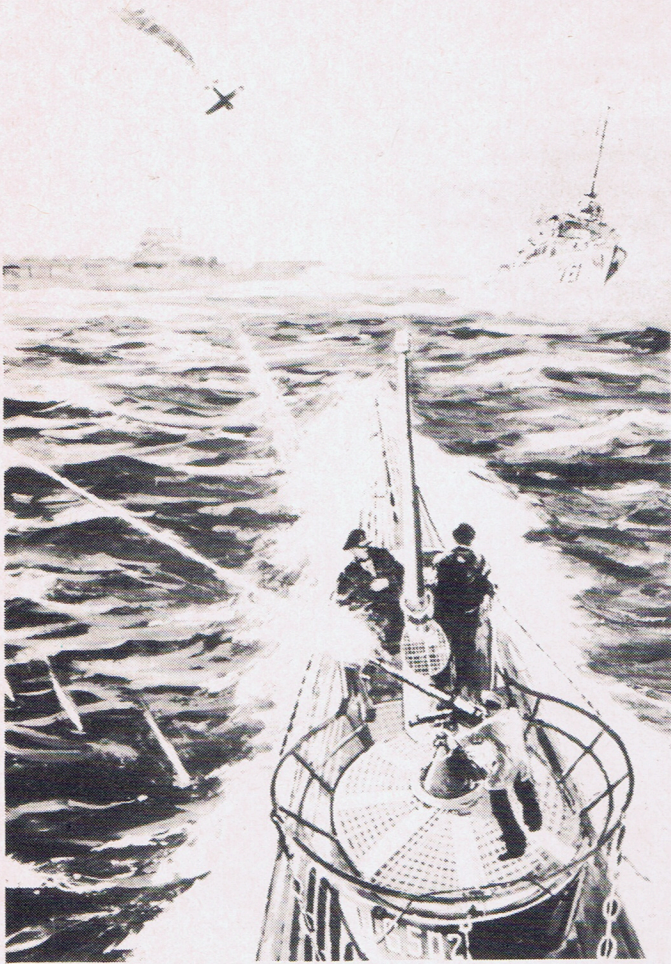
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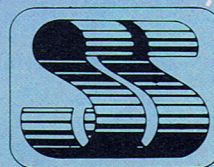
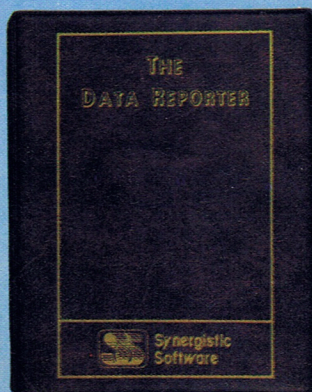
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See the DATA REPORTER at your local dealer or send for more information. The Modifiable Database and the Mailing List Database as well as Databases in Spanish and Swedish are available from Synergistic Software.

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- Escape Functions allowing you to assign any command sequence to any key on the Apple keyboard. Invoke the command thereafter by pressing only ESC then that key
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- ✓ Escape functions edited without running a separate program
- ✓ 80 column capabilities, works with most boards
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- Disk or ROM versions

Requires 48K, DOS 3.3..... **\$64.95**
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IDEAL FOR:

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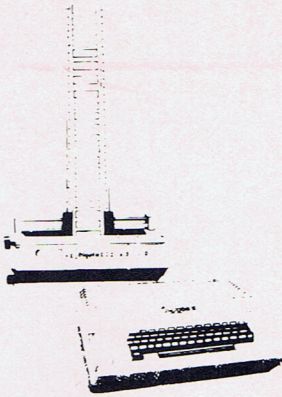
This user oriented mailing list program introduces professional quality and speed to the processing of name and address files. The self prompting features of Mailing List Database aid the user in creating and maintaining address files. Labels or printed lists can be readily produced at any time. Features include:

SINGLE KEYSTROKE COMMANDS - Any record can be displayed, edited, deleted, or printed with just a few keystrokes. Updates and additions have never been faster or easier. The program uses fast binary rather than the slower text files.

CONVENIENT DATA ENTRY - All required inputs are prompted by the program. Recurring information and default names and numbers can be entered with a single keystroke.

MULTIPLE RECORD FORMATS - Three separate formatting options are available to meet different user requirements. These format options can accommodate 9 digit zip codes, foreign mailing requirements, multiple names, company names, 2 line street addresses, etc.

LARGE CAPACITY - Up to 1700 records on 2 disks can be accessed in seconds. A single print command will print all records on both disks or only those matching 1 or 2 search keys.



MACHINE LANGUAGE SORTS - All records can be sorted by any field or combination of any 2 or 3 fields. Sorting 200 records, comparing 50 characters takes less than a minute. After sorting, files can be saved, printed, or displayed. A separate sort/merge utility is provided for sorting an entire disk of records.

MACHINE LANGUAGE SEARCHES - Any record in a given file can be found in less than one second by specifying part or all of 1 or 2 fields. All files on one or two disks can be searched with a single command.

FLEXIBLE APPLICATION - The program can be adapted to numerous commercial and personal uses. Current suppliers, customers, clients, patients, members, even Christmas card lists can be kept on individual, updated files at all times.

Mailing List Database is supplied on disk and comes with a program for automatically converting existing text mailing list files. It requires 48K Apple II with Applesoft ROM (or language card) and at least one disk drive. The price is \$50.00 (effective March 1, 1981). Available now at your local dealer or send check to SYNERGISTIC SOFTWARE, 5221 120th Ave. S.E., Bellevue, WA 98006, (206) 226-3216. WA residents add 5.4% sales tax. Apple II is a registered trademark of Apple Computers, Inc.

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Higher Text II by Darrell & Ron Aldrich provides the display capabilities you need when the Apple II's text output just isn't sufficient. Professionally used by Sirius Software, Strategic Simulation, Milton Bradley and others for high quality displays. With Higher Text II you can print characters in upper case, lower case, upside down, sideways, and in any color. If standard characters still aren't adequate, try printing in script, Old English, foreign languages, or special scientific symbology. Define your own specialized or decorative character sets, and easily create professionally customized displays without any hardware modifications. Features include:

EASY TO USE — Add Higher Text II to your own programs or use it alone. Included utility allows easy labeling of any high-res screen with any font/color/size. It also allows for the creation of a simple scrolling message (as in movie credits) with no programming required. The 40 page manual makes all of Higher Text II's many capabilities easy to understand and use.

FULL STANDARD ASCII CHARACTER SET — The program displays the full upper and lower case 96 character ASCII character set with no lower case hardware required.

ADDITIONAL CHARACTER SETS — The program comes complete with a variety of additional predefined character sets (fonts). Print text in any of the following fonts: Roman, Greek, Hebrew, Three-D, Russian, APL, Old English, Countdown, Gothic, Apple, Narrow, and Others.

COLORFUL TEXT — Print large characters in the six standard high resolution colors plus yellow, pink, aqua, or blue violet.

USER DEFINABLE CHARACTER SETS — With the easy to use Character Set Editors, define any special purpose characters that you may require. Scientific symbols, foreign languages, sideways or upside down letters, animation figures, etc. can easily be created and used within standard print statements.

MIXED TEXT AND GRAPHICS ON ONE SCREEN — Label graphs, maps, or pictures quickly and easily. Text can be mixed with graphic displays without disturbing the display. You can even erase the text leaving the picture intact.

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MANY MORE FONTS AVAILABLE — A supplementary diskette, Higher Fonts I, with 25 more character sets is now available. Higher Fonts I works with either Higher Text or Higher Text II and costs only \$15.00. The disk includes several more language fonts, character sets designed for game use, a sideways font, architectural symbols, and a number of fancy English text styles.

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THE SHAPE SHUFFLER — Drawing from your existing library of shapes and shape tables, create new tables with only the desired shapes in the order required for each specific application. Insert, delete, or transfer shapes from any shape table(s), including those provided, to any other.

SHAPE TABLES — Add the included shapes to your own programs, or simply use them as models for your own creations. Included are: Full alphanumeric character set, chess and card symbols, tanks, planes, men, spaceships, cars, monsters, buildings, trees, mountains, and many more.

TEXT — 24 page document packed with instructions, hints, and details about using the Apple II's high resolution graphics mode for animation or other applications.

All programs and documentation are aimed at the professional and novice alike. Simple, single keystroke, menu driven commands make all operations easy and foolproof while providing dramatic capabilities. Higher Graphics II requires 48K Apple II or Apple II Plus with disk. Integer and Applesoft versions are both provided. **\$35.00**

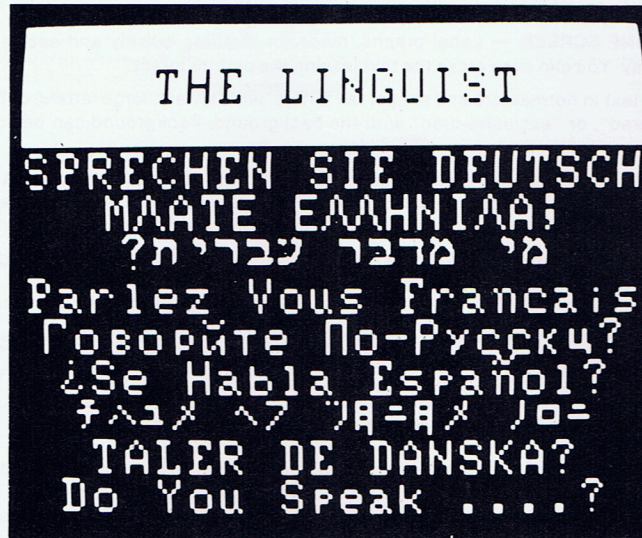
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- Drills on words specified from your word files. The program gives hints, keeps score, and corrects mistakes.
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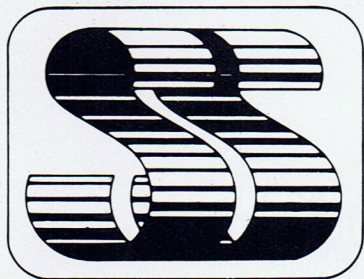
All items included here are available at your local computer store. If they are out of stock order directly from Synergistic Software with check, money order, VISA, MC, or C.O.D. When using credit cards or C.O.D. a handling fee of **\$2.00** is required. We cover the handling fee on all prepaid orders.

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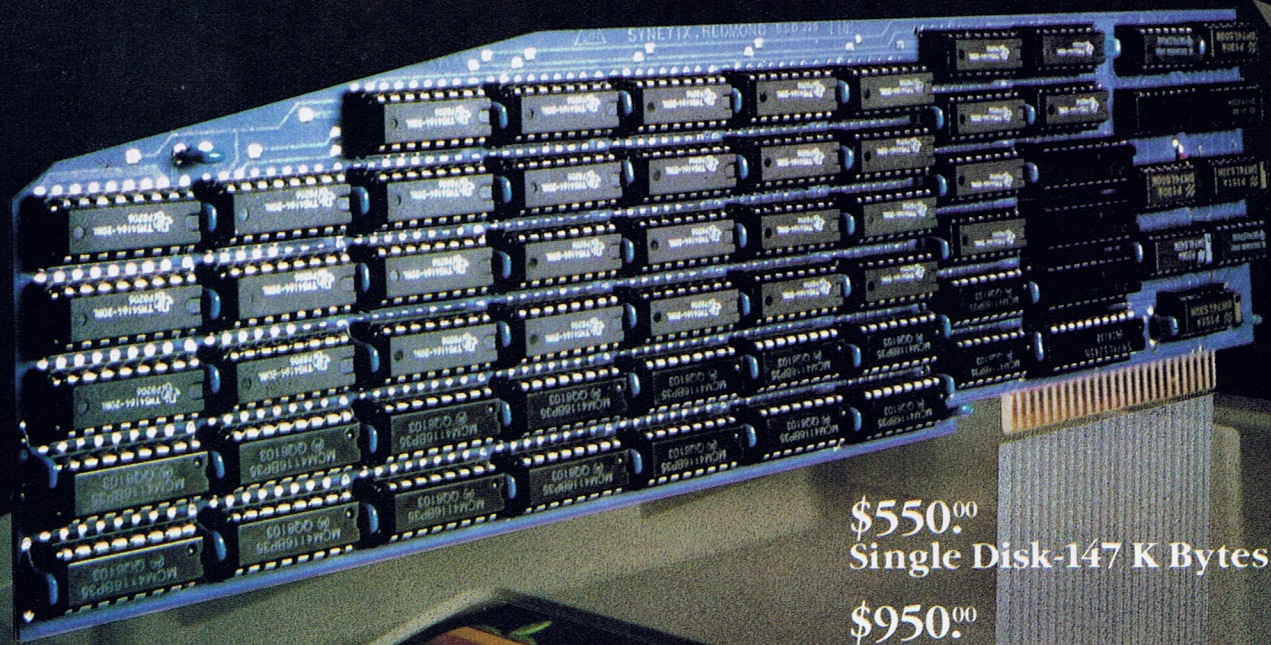


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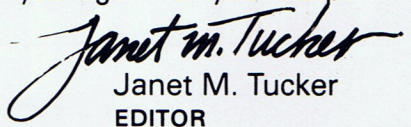
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We're Listening

Dear Reader:

Since this catalogue is designed for *you*, we feel we need to know more about the people who read our publication in order to produce the kind of magazine that meets the needs and interests of our readers. Won't you take a few seconds to fill out and return this questionnaire? Your cooperation is greatly appreciated, and is vital to the success of our research. Thank you again for your help!


Janet M. Tucker
EDITOR

Are you

- Male
- Female

What is your age?

- under 20
- 20-29
- 30-39
- 40-49
- 50-59
- 60 and over

Principal Occupation

- Engineer/Scientist
- Business Owner
- Educator
- Bus. Exec./Manager
- Professional
- Student
- Other _____

In addition to yourself, how many other people read your copy of Appalogue?

- One

- Two
- Three
- Four or more

How much have you invested in hardware (including peripherals)?

- \$1000-2000
- \$2000-3000
- \$3000-4000
- More than \$4000

What will be your next major hardware purchase?

- Printer
- Modem
- Disk System
- Other _____

How much have you spent on software?

- Less than \$100
- \$100-250
- \$250-500
- \$500-1000
- Over \$1000

How do you acquire your software?

- I program it myself
- From magazines
- From friends and fellow programmers
- From software houses

To what types of software users' groups do you belong?

- Hardware exclusive
- General club
- College organization
- Other _____

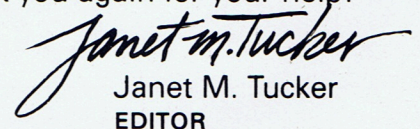
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- Computer store
- Subscription
- Newsstand
- Other _____

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